



## JEAN BERNARD FERNANDEZ-VERSINI LAUNCHES HIS SECOND POP-UP VENUE AT CANNES FILM FESTIVAL, VERSINI



Jean Bernard Fernandez-Versini will celebrate his **10<sup>th</sup> year anniversary** in mastering the pop-up dining experience at the 70th Festival de Cannes this year, with the launch of his second restaurant **Versini**.

His venues such as the prominent and highly popular Cozybox have provided A-List stars, influencers, trendsetters, opinion-leaders and avant-gardists with a decade of the best service, food and drinks at the world's most prestigious and glamorous film festival.

**Versini** will be located no more than **50** meters from the Palais de Festival, on the roof of the five-star Five Seas Hotel, that offers panoramic views of the event itself along with a new exclusive set-up for guests to enjoy. Members are taken on a visual journey around the world at the sumptuous Five Seas Hotel, which will be re-designed, offering benefits for members only for the duration of the event.

**Versini** is expected to host film junkets, A-list diners, private events and premiere parties and promises to be unlike anything else the festival has seen before, providing a glamorous daytime go-to venue for stars to enjoy a variety of specially created cocktails, before slipping into an evening of rock and roll glamour. Versini will be a natural next step in his evolution as restaurateur for Jean Bernard, as the new concept will strike an exquisite balance between gastronomic experience and culinary excellence.

At the helm of the food offering at **Versini** is the two Michelin star Chef Akrame from Paris, who will be serving timeless, classic and exceptional French cuisine for up to 85 members at any one time. Akrame is known for his audacious and bold creation of

culinary experiences, therefore guests can expect a stimulating menu of originality and elegance to match the atmosphere of the festival.

French Vodka brand GREY GOOSE, have been confirmed to partner with **Versini** throughout their stay at Cannes, specially curating an exclusive menu of cocktails that won't be tasted anywhere else in the world.

*"We are delighted to partner with **Versini** and Jean Bernard to create unique experiences to showcase the Grey Goose brand to influencers and taste makers from around the world in a very alluring venue,"*

Michael Dolan, Chief Executive Officer of Bacardi Limited

As in previous years, CosyBox will also be located on the main Croisette where it will continue to host its infamous parties.

**JB**, as known to his friends, is planning to open his main **Versini** site in London towards 2018, but he will be revealing a taste of it in the form of smaller pop-up version to guests on the 17th-28th of May in Cannes, followed by other international destinations throughout the year.

