

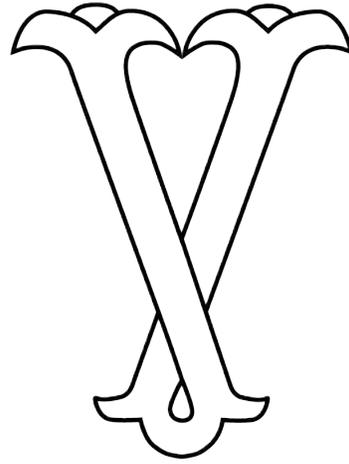


VERSINI

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70th Cannes Film Festival

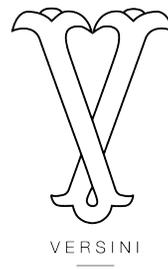
RECAPITULATION



VERSINI

ABOUT US

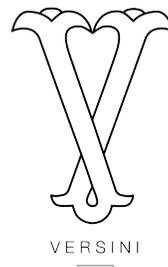
VERSINI is built on the image of Jean-Bernard Fernandez Versini's high status clientele and over 10-year expertise as a restaurateur. After mastering the pop-up scene with Cosy Box, he is now launching VERSINI, which focuses on French-based fine dining with the ability to adapt to different culinary influences according to any given top chef.



Our brand specializes in the orchestrating of top chefs, designers, DJs, venues, artists, PR, A-list clients, supporting acts, and more, by hand-picking and delivering the most excellent services.

We set ourselves apart from other agencies by building on the key element of establishing impactful synergies among our collaborators that will result in high-end, exclusive and out-of-the-ordinary gastronomic experiences.

“Expect the unexpected.”



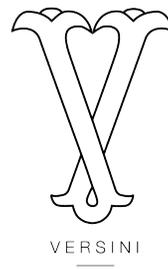
VERSINI AT THE 70TH CANNES FILM FESTIVAL

At the 70th Cannes Film Festival we collaborated with French 2-star Michelin chef Akrame from Paris and built our set-up on the prime location of the Five Seas Hotel's rooftop. The Bacardi Group supplied beverages and the world's top mixologists to create their signature cocktails including our very own 'Versini Martini'. With Grey Goose being our main partner, the restaurant consisted of a tasteful co-branded design that catered to guests across all industries. We hosted many events for globally established brands as well as film-related parties, including the official screening party for the Palme d'Or winning "The Square".





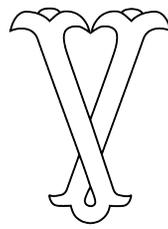




EVENTS

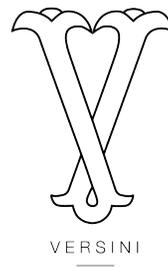
Besides being open to our elite clientele, we also organized high-profile events such as Naomi Campbell's "Fashion for Relief" press conference, "The Wrap" magazine official dinner with Spike Lee and Harvey Weinstein, "The Square" red carpet after-party with Elizabeth Moss and Dominic West, the first TV series ever at Cannes "Top of the Lake: China Girl" with Gwendoline Christie and Nicole Kidman, the CHOPARD cocktail with Collin Firth, "Wind River" screening party with Elizabeth Olsen and Jeremy Renner, and more.





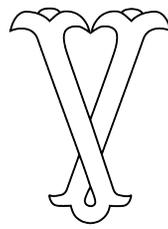
VERSINI





PASCALE VENOT PRESS OFFICE REPORT:

41M People Reach for VERSINI with **more than 30 press clippings** including ELLE Magazine, Vogue France and La Parisienne at the 70th Cannes Film Festival

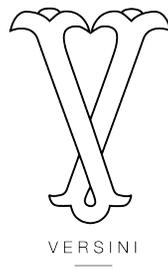


VERSINI

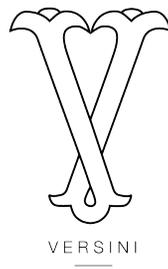
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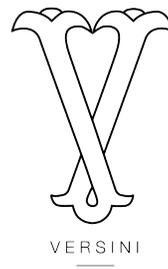
Chopard
GENÈVE





Palme d'Or winning *The Square*





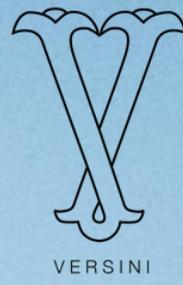
Instagram

10K FOLLOWERS | **7.8M** People reached through Influencers

@theversini



We aim at breaking all molds for innovative culinary experiences and intend to use the ventures to come as step-stones for the opening of **VERSINI** as a permanent London restaurant in 2018.



info@versini.co