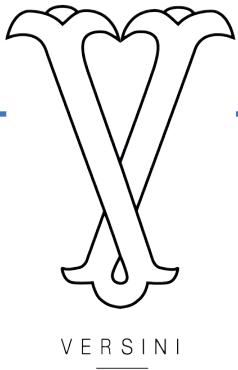




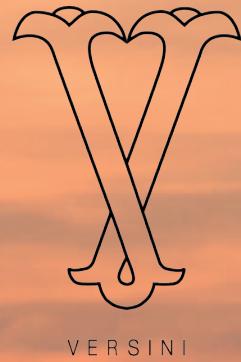
VERSINI

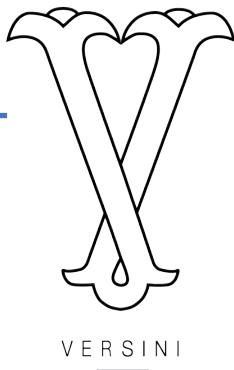
# VERSINI AT THE 74TH VENICE FILM FESTIVAL RECAPITULATION



## ABOUT US

VERSINI is built on the image of Jean-Bernard Fernandez Versini's high status clientele and over 10-year expertise as a restaurateur. After mastering the pop-up scene with Cozy Box, he is now launching VERSINI, which focuses on French- based fine dining with the ability to adapt to different culinary influences according to any given top chef.





Our brand specializes in the orchestrating of top chefs, designers, DJs, venues, artists, PR, A-list clients, supporting acts, and more, by hand-picking and delivering the most excellent services.

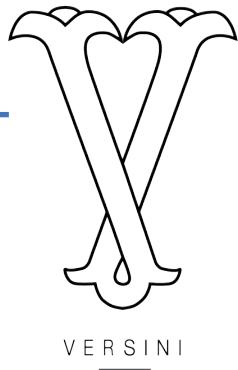
We set ourselves apart from other agencies by building on the key element of establishing impactful synergies among our collaborators that will result in high-end, exclusive and out-of-the-ordinary gastronomic experiences.

*"Expect the unexpected."*



VERSINI

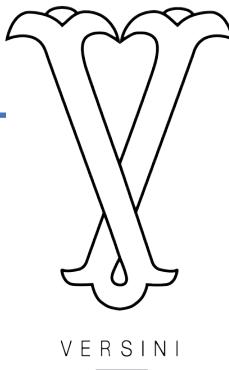




## **VERSINI AT THE 74TH VENICE FILM FESTIVAL**

The Venice location at the Lido Island, brought with it new heights with the Versini brand, seen in the exceptional location that provided the backdrop to the culinary sophistication and elegance the Versini brand is famous for. For the duration of the film festival, guests of Versini were treated to the sophisticated gastronomic creations of renowned Chef Ivan Simeoli. Once again Chef Simeoli's reputation proceeded him night after night, providing a menu befitting the caliber of VIP's and the ambiance of the romantic escape found at Versini's Lido experience.



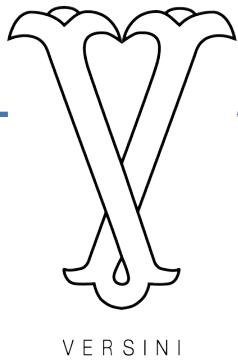


## EVENTS

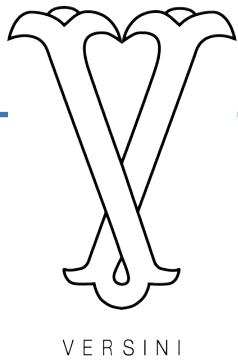
Versini hosted countless high profile events over the duration of the Venice Film Festival including A Focus on China, to mark the international film industry's collaborations between Italy and China. The Chinese market accounts for over one billion viewers and is therefore a critical niche for the future of the Versini Brand.

Gracing the Versini red carpet in the Lido; Thailand's hottest talents Praya Lundberg, Salvatore Esposito the Italian Actor best known for playing the boss's son Genny in the television series Gomorrah, Andrea Muller star of Italy's most popular television program AMICI, Lorenzo Soria, President of the Hollywood Press Association, Nicola Zingaretti Italian politician and the current president of the Lazio region since 2013 , Italian actress Giuliana De Sio, 3 time Venice Film Festival nominee Massimiliano Gallo, Enzo Gragniello Italy's a famous Neapolitan musician.

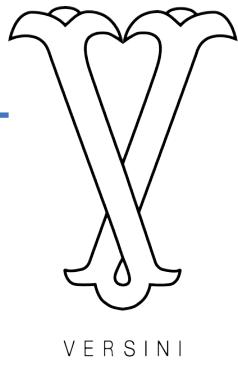




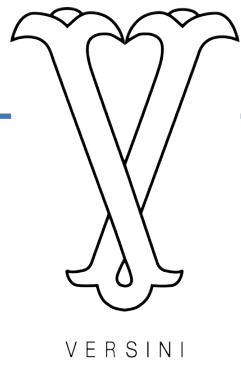
The Versini Premiere of the film *The Cousins*



Among the prestigious politicians and press to join the Versini Lido was Italy's Giuliana De Sio and cinema star Rick Yunes from 2017's cinema block busters, James Bond and Fast & Furious.



Gracing the Versini Lido was one of Thailand's top actress and model Praya Lundberg, Italy's leading actors from the hit television series Gomorrah and acting legend Enzo Gragniello.



Focus on China



Thank you to our sponsors, such as Martini who made Versini at the Venice Film Festival such as success





A warm debt of gratitude to our Swiss counterparts  
at Zenith Watches who played  
such a central part of the success  
for Versini in Venice.



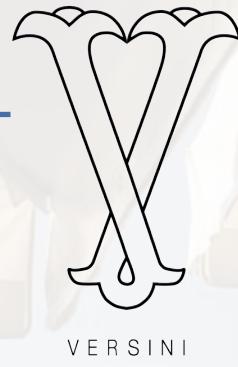
ZENITH  
WATCHES





*"Expect the unexpected."*



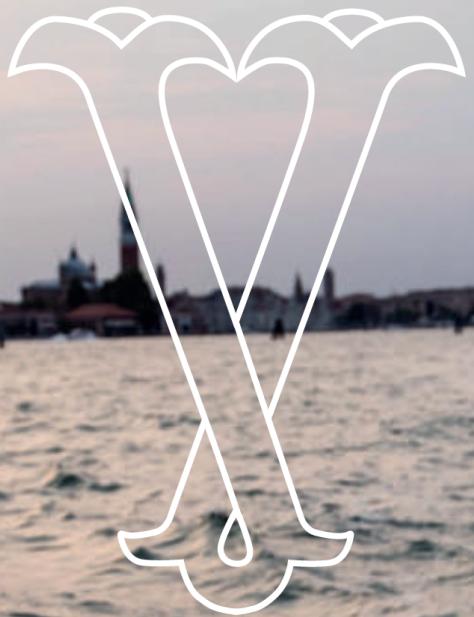


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**10M** People reached through influencers during  
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VERSINI

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